

ECCPTA Board, 2016-17

President – Michelle Salzman
1st Vice President – Anessa Flannigan
2nd Vice President – Sally Bergosh
Secretary – Debbie Malsberger
Treasurer – Samarys Kervin
Area Vice Presidents – Cat Grantham,
Peuschel Schneier, Kirsten Efird
Immediate Past President –
Brigette Brooks

PTA matters®

The newsletter of the Escambia County Council of PTAs/PTSAs

~ Calendar ~

August

- 10 First day of school for students
- 16 ECCPTA Board meeting, 10:30 a.m., J.E. Hall Center, Room 140
- 16 School Board meeting, 5:30 p.m., J.E. Hall Center, Room 160
- 20 ECCPTA Leadership Training, 8 a.m.-1 p.m., Washington High (see pages 3-5 for more information)

September

- PTA Membership Month
- 5 Labor Day holiday – no school
- 17 5-2-1-0 Day of Play, 10 a.m., Maritime Park
- 20 ECCPTA Board meeting, 11:30 a.m., J.E. Hall Center, Room 140
- 20 School Board meeting, 5:30 p.m., J.E. Hall Center, Room 160

Save the Date!

October: Bullying Prevention Month
Oct. 23-31: Red Ribbon Week
Nov. 8: Reflections entries due to Hall Center (*Get help and information on running your program on page 2 and at Leadership Training on Aug. 20; see pages 3-5*)

KICK YOUR YEAR OFF RIGHT!
ECCPTA's annual Leadership Training is Saturday, Aug. 20, from 8 a.m. to 1 p.m. at Washington High School.
Register by Friday, Aug. 12.
See pages 3-5 for all the info!

PTA Matters is a publication of the Escambia County Council of PTAs/PTSAs.

It is published bimonthly.

Submissions are welcome. Send to:

kirstenefirdpta@gmail.com.

The next deadline is Sept. 30.

ECCPTA • J.E. Hall Center • 30 E. Texar Dr.
Pensacola, FL 32503

FROM THE PRESIDENT

Let the adventure begin!



Michelle Salzman
president@eccpta.org

Greetings from your County Council! I am Michelle Salzman, your new County Council President. I am a mother of three children whose ages range from a freshman at UWF to a brand-new kindergartener at McArthur. My husband is also on the County Council, and has also been a proud PTA parent for more than a decade alongside me.

I look forward to many great adventures together! We have a very enthusiastic and diverse group of leaders with us this year. In all my years serving on the County board, I have never seen so many driven and passionate people serving. We are sure to have another great year.

Diving into uncharted waters can be intimidating for even the most experienced of adventurers. Remember that every great leader uses his or her resources and their teams to accomplish their journey! ECCPTA offers a variety of training and networking opportunities throughout the school year. The best adventure is one that you take with people

who share your passion for the journey.

This year, I challenge each of you to go beyond your individual journeys. As PTA leaders, we are advocates for EVERY child. Your PTA resources can be used to help other families and schools throughout our community. See information on the back page about how your PTA can apply for a Cooking Matters grant to help the less fortunate.

Our team looks forward to a great year of advocacy and empowerment! Thank you for all you do for our children. Every volunteer, every newsletter, every event, every minute matters. Collectively we have a voice for our children. YOU make a difference!

Escambia rules the schools at Innisbrook

At the state PTA conference in July, West Florida High School won Principal of the Year; Beulah Elementary won the membership award; and our own Cindy Gerhardt was sworn in as president of Florida PTA! Way to represent, Escambia PTAs!



Above: Shenna Payne, next to Malcolm Thomas, won Outstanding Principal of the Year; and Cindy Gerhardt, right, was inducted as Florida PTA President. At left, Beulah's PTA was out in force to accept the Presidents Membership Award!

Connect with us:

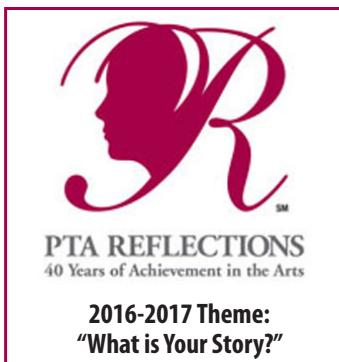
Website:
www.EscambiaPTA.org



Facebook:
www.facebook.com/ECCPTAFL/



Twitter:
@eccptanews



How to run a Reflections program at your school

Come learn what a Reflections program entails at the Aug. 20 ECCPTA Leadership Training! This annual national PTA program encourages students in pre-K through 12th grade to explore and be involved in the arts. Students can create works of art in six categories: film production, literature, dance choreography, musical composition, photography, and the visual arts that reflect the year's chosen theme, "What is Your Story?"

Who can participate? Any PTA/PTSA in good standing (i.e. has paid their county dues and sent membership dues to Florida PTA) is eligible to sponsor a Reflections program for its students.

How do we participate? Art entries are submitted to the school's PTA or PTSA. The PTA/PTSA may choose to designate a Reflections Chair to collect and judge student entries. Entries may advance from the local level, to the county level, to the state level and then to the national level. *Nov. 8 is the due date for entries at the county level.*

For information and resources, go to: www.floridapta.org/programs/reflections. Or contact county Reflections co-chairs Cami Dozier, mscamid@gmail.com, or Kim Chandler, kchandler@escambia.k12.fl.us.

Gulf Coast Kid's House here to help children in need

Gulf Coast Kid's House is an advocacy center which provides services to victims of child abuse in Escambia County. As a children's advocacy center, GCKH combines all the professionals and resources needed for the intervention, investigation and prosecution of child abuse cases in a child-friendly environment. If you or someone you know is suspected of being a victim, please call 1-800-96ABUSE. If you would like to help, they are always looking for advocates, volunteers, and donations. www.gulfcoastkidshouse.org

Meet your ECCPTA adventure guides!

We will spotlight various board members and committee chairs in every newsletter so you can get to know your partners in your PTA journey.

Anessa Flannigan, 1st Vice President (850) 686-2635 / bnaflannigan@cox.net



I have been a PTA board member since 2011. Along with being 1st Vice President for county, I am also on the board as Vice President at Ransom Middle School. I am immediate past PTA president of Lipsomb Elementary. I am married to my high school sweetheart, Bruce Flannigan Jr., and we have an 11-year-old daughter, Madison. Bruce and I are very active in our church and our daughter's activities. I have a passion for children and for making a difference in the lives of others.

Pueschel Schneier, Area Vice President (850) 417-0042 / avp1@escambiapta.org



I was born and raised in Pensacola and attended both public and private schools – Jim Allen Elementary, Ransom Middle, Tate, and graduated high school from Pensacola Private School of Liberal Arts. I attended Pensacola Junior College with a focus on Business Management. I am the wife of Aaron Schneier and mother of our son, David, who will be starting middle school this year. Children and education are important to me, and I served two years as PTA President of A.K. Suter Elementary School. Currently, I am a business owner of a residential cleaning service and I am Education Director of Immanuel Lutheran Church.

Schools serving: Warrington Middle, Washington High, Pensacola High, Global Learning Academy, Workman Middle, Jim Allen Elementary, Molino Park Elementary

Tori Woods, Health & Safety Chair (850) 294-5547 / tori.love@hotmail.com



I am a nurse, but I also work as a Community Health and Outreach rep for Humana family. I am married to Frederick W. Woods Jr. and we have two children, Angel D. Love, 18, and Frederick W. Woods III, 5. I am a Pine Forest High School graduate. My daughter graduated from Tate High School this spring, and my son will be entering kindergarten at McArthur Elementary this fall. I am the 2016-2017 IASIS Healthcare Chairman Award winner. I am also involved with Junior League of Pensacola, adviser for HYPE Pensacola, a member of Krewe de Gateau, on the Healthy Start Baby Shower Committee, and United Way Day of Caring Committee. This is my first year on the Escambia County Council.

Dennis Mills, Legislative Chair (850) 530-7287 / dennismills2015@gmail.com



I am retired from the U.S. Navy after 22 years as a Naval Flight Officer. My final assignment was Officer-in-Charge of the Avionics School at the Naval Air Technical Training Center. During this time I established a Partnership in Education with Warrington Middle School which provided more than 50 volunteer hours each week for youth mentoring, lunchtime interactions, flight academy expertise and aviation field trips. I come from a dedicated family of teachers: My wife is a kindergarten teacher at Sherwood Elementary; my mother is a retired special education teacher; and my father is a district superintendent in Oregon. I am passionate about quality education and creating special learning opportunities for all students. As a graduate of Oregon State University (BS, Political Science) and the Naval War College (MA, National Security), I hope to use my knowledge of local, state, and federal government processes to represent ECCPTA in Legislative Affairs.

ECCPTA 2016 LEADERSHIP TRAINING AND VENDORS FAIR

Saturday, August 20, 2016

8:00am - 1:00pm

B. T. Washington High School

Check-in & Breakfast: 8:00am-8:30am
General Meeting & Classes: 8:30am-11:00am
Drawings/Door Prizes: 11:00am-11:15am
Free Lunch & Vendors Fair: 11:15am -1:00pm

Free to PTA/PTSA members and ECSD Personnel
Only \$10 for Non PTA/PTSA attendees

Free Childcare (Ages 4-12) for pre-registered attendees

* Complete the following by 8/12 and be automatically entered into a prize drawing *
Pre-register, Submit Audit to FPTA, and/or
Register 2016-17 Officers

Donate \$5 to Backpack Project USA for a chance to win a prize while supporting a great cause!

Questions? Contact Brigitte Brooks

850.291.5577

pastpresident@eccpta.org

<http://www.ECCPTALEadership.com>

Escambia County Council



Escambia County Council PTA



everychild. onevoice.®

Leadership Training & Vendors/Health Fair 2016 Registration Form

Please print:

Name: _____

School: _____

Phone Number: _____

**Please complete and mail/email this form to ECCPTA, 30 East Texar Drive, Pensacola 32503 or brigettebrooks@gmail.com
Deadline to register for free childcare: August 12, 2016**

Preregistration Required for FREE Childcare

Childcare Registration

Name of Child: _____ Age: _____

Emergency Contact Name and Phone

List any Special Needs of which we need to be aware: _____

- Child must be potty trained.
- If your child has special needs, please inform the childcare worker at time of check in.
- Lunch and snacks will be provided to all children. If your child has any food allergies or other health concerns, please inform the childcare worker at time of check in and provide specific snacks and lunch for him/her.
- Children may bring activities with them, but ECCPTA will NOT assume responsibility for lost or broken items.
- ECCPTA will have adult supervision including volunteers to monitor the children.
- Adults checking students into Childcare at the training must remain on the Washington HS campus while the child is in childcare.

I have read the above statements

Parent Signature

Date

Return completed form to: brigettebrooks@gmail.com Deadline: August 12, 2016

ECCPTA's Leadership Training Classes

Take your pick of classes being offered at ECCPTA's annual leadership training on Aug. 20!

Be sure to check the finalized schedule with room numbers when you sign in that day.

9:00-9:55 a.m.

Calling All Presidents

Michelle Salzman, ECCPTA President

This workshop will cover everything from the basic information, rules and polices to working with volunteers and your school district. *This class is a requirement for every president.*

Calling All Treasurers, Part I

Melanie Morgan, past ECCPTA Treasurer

This two-hour workshop will cover all the rules and procedures that must be followed in dealing with the funds of the PTA/PTSA. Included will be information on money handling procedures, tax returns, recognizing red flags, responding to money mishandlings, treasurers reports, audits and budgets. *This class is a requirement for every treasurer.*

Effective Minutes, Bylaws and Standing Rules

Jenny Dyess, Past Florida PTA Secretary

How do we conduct elections? How do we fill a vacancy? Is our principal a part of our board? What are allowable expenses? The answers to these and many more questions can be found in your bylaws and standing rules. Learn how to create and use these as an effective tool for your PTA.

Reflections: Beginners' Basics

Deanna Neal, past Florida PTA Cultural Arts Chair

For the first-time local chair and others looking for information. We will cover basic information on how to start a Reflections program!

ABCs of Powerful Program Planning

Anessa Flannigan, ECCPTA 1st VP and

Tori Woods, ECCPTA Health and Safety Chair

The basics of good program planning are as simple as ABC, and this class will focus on how to prepare, execute and evaluate a program. Emphasis will be given on ideas for successful programs, (including one with local grant funds available for promoting healthy eating), projects and activities.

Administrators and their PTAs, Part 1

Jo McArthur, ECSD Community Involvement Coordinator and

Michele Kiker, ECSD Senior Auditor

This class is for ECSD Administrators ONLY! Everything you need to know to house and host a PTA/PTSA at YOUR school!

From the Classroom to Capitol Hill: Advocacy and PTA

Patty Hightower, ECSD School Board, Past ECCPTA President

PTA is the USA's largest child advocacy organization. Learn how to make your voice heard at every level (school, school board, school district staff, state legislature, and more). Find out how to share your ideas effectively to promote action.

The "T" in PTA

Deidre Young, ECCPTA Teachers Matter Chair

The "T" in PTA stands for teachers! Working together, we are crucial partners in engaging parents and students for success. As a teacher, learn ways you can actively engage with your PTA/PTSA.

Register by Aug. 12! Use registration form, previous page, or register online at <http://eccptaleadership.com/>

10:00-10:55 a.m.

Calling All Presidents Roundtable

Michelle Salzman, ECCPTA President

This roundtable is being offered to all presidents and will involve an open discussion of the challenges and successes your school has encountered. This is a great way to get new ideas!

Calling All Treasurers, Part II

Melanie Morgan, past ECCPTA Treasurer

This is a continuation of the two-hour workshop that will cover all the rules and procedures that must be followed in dealing with the funds of the PTA/PTSA. *This class is a requirement for every treasurer.*

Making Sense of Standards, Curriculums and Assessments

Jenny Dyess, Past Florida PTA Secretary

Learn about the separate yet important role that standards, curriculum and assessments play in the education of our children.

Reflections: Beyond the Basics

Deanna Neal, past Florida PTA Cultural Arts Chair

Returning local chairs and program volunteers, this class will cover judging, online registration, celebrations and how to advance entries onto County level.

Awards: Let Your PTA Shine!

Anessa Flannigan, ECCPTA 1st VP

National, state, and local PTA awards are a great way to let your PTA shine and give your school bragging rights! You are already doing all the programs and events at your school – now take a few minutes to write about them. Helpful tips and suggestions will be shared.

Creative Ways to Grow Your Membership

Brittney Cruise, Beulah Elementary PTA President

Membership is the lifeblood of every local unit. Get ideas on how to organize a membership campaign, keep records on your membership and learn creative ways to promote and grow membership!

Administrators and their PTAs, Part 2

Jo McArthur, ECSD Community Involvement Coordinator and

Michele Kiker, ECSD Senior Auditor

Continuation of the two-hour workshop that will cover everything administrators need to know about working with their PTAs.

Print and Social Media Marketing Success

Kirsten Efird, ECCPTA Newsletter Chair and Area Vice President

The key to keeping your members informed AND involved is regular communication in all forms! Which kinds of communications are right for your PTA? Learn how to put together a newsletter; how to start and run a Facebook Group or Page; and other tips for staying in touch.

Ways & Means: Fun Fundraising Ideas

Debbie Malsberger, ECCPTA Secretary

PTA is not a fundraising organization, but most units need to raise money or secure donations to meet their budget needs. This class will show you ways to operate on a shoestring budget, evaluate a good fundraiser, use your resources and discuss the fundraising rules.

11-11:15 a.m.: Wrap-up and door prizes

11:15 a.m.-1 p.m.: Lunch and Vendors Fair

Cooking Matters grants to be awarded to four PTA/PTSAs

Cooking Matters is a grant whereby PTAs will partner with a non-PTA school or community group (such as churches or charter schools) for a guided grocery store tour that is designed to teach families to stretch their food budgets and prepare healthy meals. Tours can be conducted in any grocery store. Participants are typically adults who belong to low-income families and make the food purchasing decisions in the home.

To apply, submit a 500-word proposal in which you explain how your PTA/PTSA would use the grant money to reach the local community and non-PTA schools. Grants are \$500, with an additional \$70 that can be used for administrative costs such as printing or purchasing supplies.

Entries will be accepted until Oct. 1. Send your entry via email to Health@Escambia-APTA.org. For more information, contact Tori Woods, Health & Safety Chair, at tori.love@hotmail.com.



Treasurers' notes for the beginning of the year

Welcome back to school! Are your financial books ready? The PTA fiscal year is July 1-June 30. Your **audit** should be completed by now. Once the books have been released from the audit, filing the **990 tax form** with the IRS should be completed. (Deadline is Nov. 15.) Filing with the IRS annually is required.

The **budget** is an outline of estimated income and expenses for the year. It is a working document that operates as a guide for how funds are generated to meet the needs of the unit's activities and goals for the year. *A budget does not show what a local unit must do; it shows the general membership what the unit intends to do.* Just because a program or fundraiser is listed on the budget does not mean that it must be done. But if it is not on the budget, it cannot be done. *A budget can be amended throughout the year, but it must be approved by a vote of the general membership.*

The budget is to be **approved by the general membership** at the PTA's first general assembly of the fiscal year, usu-

ally after the school year has begun.

Helpful tips for money handling:

- There should be **three check signers** on the PTA's checking account. No check signers can be related, and no district employee can sign PTA checks.

- Any check written must have **two authorized signatures**.

- **No school funds** are to be held in the PTA's account.

- Always have **two people count monies** received during an event or program.

- **Do not hold funds.** Deposits should be done quickly upon receipt. Money should not be taken to your home.

- Have a **receipt** for all reimbursements prior to remittance.

- Checks cannot be made out for cash.

- PTAs are **not released from paying taxes** on purchases for resale. Pay the vendor taxes owed.

Learn lots more at my class at Leadership Training on Aug. 20 (see pages 3-5), or visit www.floridapta.org/running-your-pta/finance.

— Melanie Morgan, past ECCPTA Treasurer



ECCPTA LEADERSHIP TRAINING 2016

Saturday, Aug. 20

8 a.m. - 1 p.m.

Washington High School

See pages 3-5 for info and registration!

Are you a new PTA president? Secretary? Treasurer? Reflections Chair? How about a teacher or principal? We've got you covered!

See page 5 for a complete list of all classes being offered at this annual training.

- FREE breakfast and lunch
- FREE childcare with registration
- Door prizes and Vendor Fair

Register by Aug. 12!
eccptaleadership.com

Escambia County Council of PTAs/PTSAs

J.E. Hall Center
30 E. Texar Dr.
Pensacola, FL 32503

